

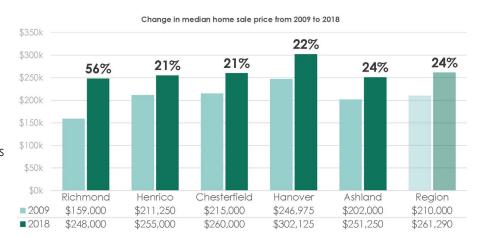


Homeownership in Henrico is not as easy as it used to be.

The average home is 21% more expensive now than in 2009. Over that same time, average incomes only increased by 15%. Some of the county's most important workers cannot afford to buy a home.

Source: Housing Virginia's SOURCEBOOK, Paycheck to

Paycheck tool



Affordable apartments in Henrico are not easy to find.

There are only 44 dedicated affordable rental communities in Henrico, compared with 125 market-rate developments. There are 4,335 more renter households below 50% of the Area Median Income (AMI) than apartments that are affordable to them.

Source: 2012-2016 Comprehensive Housing Affordability Strategy dataset



Henrico, like the rest of the region, has an imbalance between jobs and housing.

Fewer than 1 in 10 of all workers in Short Pump also live in or near Short Pump. When housing options are limited near employment opportunities, commute times rise and traffic issues worsen.

Source: US Census 'On the Map' dataset





Low-income households will grow faster than high-income households in Henrico over the next 20 years.

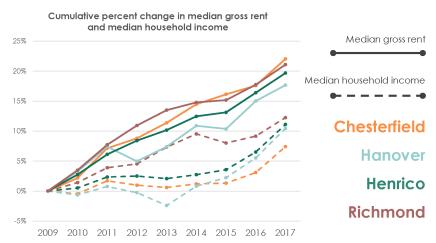
Nearly 70% of Henrico's low-income households are cost burdened today. These households will grow more than any other income group between now and 2040.

Source: Virginia Center for Housing Research, 2019









Many future jobs will not be high-paying.

Most of the region's job growth in the next decade will be occupations whose wages require monthly housing costs of \$1,000 or less. Henrico will be challenged to find homes for roughly 580 new low-income (<80% AMI) households per year over the next two decades.

Source: Virginia Employment Commission, Long-Term Workforce Area Occupational Projections, 2016-2026 (for Capital Region Workforce Partnership Workforce Investment Area)



Everyone in the Richmond region will have a stable, healthy, and affordable place to call home.

Framework Goals

- Goal 1: Increase the supply of affordable rental housing in the region.
- **Goal 2:** Support racially inclusive wealth creation by increasing homeownership opportunities for moderate and low-income households.
- Goal 3: Ensure that our growing senior population is safely and affordably housed.
- Goal 4: Improve housing quality and ensure better health and safety for residents.
- Goal 5: Expand housing stability and stop displacement.
- Goal 6: Expand housing choices for moderate and low-income households.

Selected Solutions for Henrico County

- Solution 1-A: Increase the amount of land available for multifamily housing development in residential zones (and commercial zones where appropriate), especially in "communities of opportunity."
- **Solution 1-G:** Integrate affordable housing into transportation-rich corridors and neighborhoods.
- **Solution 2-B:** Create a regional center for homeownership that is a one stop resource hub.
- Solution 3-A: Promote and expand existing senior tax relief programs.
- Solution 1-D: Reduce barriers to accessory dwelling units in residential districts.
- **Solution 4-A:** Improve the aging housing stock by expanding resources for rehab and increasing access to affordable rehab programs.

Visit PHARVA.com/Framework for full survey results, interactive data dashboards, and dozens of solutions.