Top Priority Strategies Selected by Meeting Attendees

1. Support the Community Land Trust Model
2. Allow/Support more Accessory Dwelling Units
3. Advertise and Expand Existing Senior Tax Relief Program to include long-time residents
4. Change rental-screening standards to allow access for former felons, low credit scores, evictions judgements, etc.
5. Inclusionary Zoning, Manufactured Housing and Diverse Housing Types
6. Increase Density/Transit Ready Development – collaborate with private entities on transit access, density to follow transit.
7. Focus on existing housing stock for affordability/rehab loans
8. More rentals for seniors and persons with disabilities
10. Connecting Housing to other issues
11. Rehab Grants for Seniors/Low-Income
12. Reversing/Mitigating Gentrification
13. Smaller Lots/Homes/Developments
14. Rehab maintenance
15. Promote civic infrastructure and advocacy around the issues

Additional Strategies Recommended by Issue Area

- **Affordable Rental**
  - Collaborative home repair for rental properties
  - Hold landlords accountable for housing conditions and prices
  - Manufactured homes
  - Promote civic infrastructure and advocacy around the issues
  - Increased renter protections

- **Affordable Homeownership**
  - Focus on existing housing stock for affordability/rehab loans
  - Mixed income partnership between non-profits and developers
  - Address Prior Discriminatory Policies
  - 3D Printing/Production Innovation
  - Sustainable/Energy Efficiency in new homes to lower bills (especially in small homes)
  - Manufactured multi-family (for condos)
  - Habitat model of sweat equity for non-single-family housing types.
  - Use land bank to transform vacant/blight into ownership
  - Tax incentives for Profit developers building affordable housing.


- **Rehab/Maintenance**
  - Targeted funds via foundation that help support rehab to be directed at agencies/groups who know low-to-moderate income people who need them
  - Reinstate inspection system to evaluate rehab needs by county for residents
  - Improve promotion of existing programs and services for rehab
  - Citizen education – home maintenance calendar with seasonal reminders

- **Support Seniors**
  - Consumer education about predatory practices
  - Challenge of housing transition – independent, assisted, nursing (need more education on financing)
  - Home health care
  - Navigation help for seniors living alone – no support network
  - Healthy living strategies – (gardens, walkable neighborhoods, multi-generational housing)
  - Accessory Dwelling Units
  - Transit-Oriented development that includes a certain percent of seniors
  - Do research on equity in assisted living

- **Affordable Housing Education/Barrier Removal**
  - Focus on young adults and the benefits to the community if they could afford housing
  - Events with a charitable focus that can be used to educate
  - Attractive developments – tiny homes, shipping container homes, accessory dwelling units
  - Marketing is key – relatable stories – of teachers and families, celebrating new developments
  - Teaching the average resident about the data basics
  - Use social media
  - Focus on influencers and those who are in need
  - Identify and create neighborhood champions
  - Federal/legal rights exist but people do not know them. Local governments have to educate people
  - Address sense of hopelessness regarding barriers to housing
  - Utilize public school system to educate/raise awareness around housing
  - Address biases in the rental process
• **Mitigate Displacement/Gentrification**
  - Preserve existing stock/public housing
  - Incentivize landlords to not sell or rent properties to residents in the community
  - Expand Temporary Assistance to Needy Families (TANF) to address residents in emergency circumstances (help with rent, mortgage, utilities)
  - Encourage the corporate community to work with the land trust on tax delinquent properties (mixed income/mixed use communities)